

CAPEHART FAMILY DENTISTRY

"CFD JEEP" SWEEPSTAKES RULES & REGULATIONS

1) Sweepstakes Period

The Capehart Family Dentistry "CFD Jeep." Sweepstakes starts on September 1, 2019, at 12:00 AM CST and closes on July 31, 2021 at 7:00 PM CST]. The Sweepstakes is sponsored by Capehart Family Dentistry (the "Sponsor").

2) Eligibility

This Sweepstakes is open to all adult, registered patients Capehart Family Dentistry and new patients are invited to participate in the Capehart Family Dentistry "CFD Jeep" sweepstakes ("Entrants"). All Entrants must be 19 years of age or older at the time of entry into the Sweepstakes. Employees, agents and representatives of the Sponsor and its subsidiaries and affiliates, and their respective advertising and promotion agencies, are not eligible to win, nor are the parents and children of any such employee, agent or representative, nor any person with whom such employee, agent or representative is domiciled.

3) Prizes

There is one (1) random draw (the "Draw"), from the thirty (30) Platinum Member Finalists, in the Sweepstakes, consisting of one (1) prize valued at an aggregate of up to \$20,000. All other in-office referral contests will continue. Must be present to win. The chances of becoming one of the thirty (30) finalists, depends on the number of registered Platinum Members in any given period prior to the random draw. Odds of winning are 1 in 30.

4) How to Participate

The Sweepstakes is offered to Platinum Members of Capehart Family Dentistry. Platinum Membership is attained by referring three new patients to the practice, excluding immediate children, during the sweepstakes period of September 2019-July 2021. Platinum Members must also attend each scheduled appointment, and all accounts must be paid in full at time of service to maintain membership status. Platinum Members can cancel or reschedule appointments if they give Capehart Family Dentistry at least two business days' notice. Each additional referral allows a Platinum Member to receive an additional entry per referral.

Completion of recommended treatment is not required to enter the Sweepstakes. Entrants may enter the Sweepstakes by using the alternate means of Sweepstakes entry set out in item 5.

5) No Purchase Necessary to Enter or Win

Alternative Means of Sweepstakes Entry Platinum Members may receive one (1) additional entry for every Capehart Family Dentistry Facebook contest they participate in. If a tie breaker becomes necessary to determine finalist rank, patient's Platinum Eligibility date will be used.

6) Sweepstake Draw(s)

The draw will be held in Bellevue, NE on the Draw Date (August 20, 2021) from thirty (30) Platinum Member Finalists, which will be chosen by a random drawing. These thirty (30) individuals will be contacted via mail on August 1, 2021 to update them on their finalist status. It is the responsibility of the entrant to let Capehart Family Dentistry know if they have a change in contact information or if they prefer a different method of contact. Winner will be determined by random drawing from the thirty (30) Platinum Member finalists received by Capehart Family Dentistry. Based on thirty (30) finalists, the odds of winning are 1 in 30.

7) Prize Awarding

Contestant must be present at the drawing to win. Prize will be awarded only on verification by Capehart Family Dentistry that all Sweepstakes requirements have been met by the winner, before the drawing. Each Prize must be accepted as awarded and no substitution, transfer, conversion or assignment of Prizes will be allowed, unless at the discretion of the Sponsor which may substitute a Prize of comparable or greater value. Capehart Family Dentistry will not solicit/contact any entrants, in the capacity as an entrant, except as it pertains to necessary dental treatment.

Capehart Family Dentistry is not responsible for and shall not be liable for late, lost, misdirected, or unsuccessful efforts to notify the thirty (30) eligible entrants. If a selected Entrant cannot be contacted within the allotted time Capehart Family Dentistry reserves the right to void that entry and select another eligible Entrant for that Prize.

The official winner will be required to complete, sign and return to Capehart Family Dentistry a Declaration and Release Form within seven (7) days of receipt. If a selected Entrant(s) fails to complete, sign and return the Declaration and Release Form to Capehart Family Dentistry within seven (7) days the Sponsor reserves the right to void that entry and select another eligible Entrant for that Prize. By completing, signing and returning the

Declaration and Release Form, the Entrant (i) confirms compliance with these Sweepstakes Rules and Regulations, (ii) releases and forever discharges the Sponsor, its affiliates and subsidiaries, and their respective advertising and promotional agencies from all claims, demands, damages, actions and causes of action arising or to arise by reason of the acceptance or use of the Prize, and (iii) gives permission to the Sponsor, at their option, to publish or otherwise use the Entrant's name, address, photograph, voice and comments, without compensation, in any publicity carried out by the Sponsor or their respective advertising agencies.

8) Sweepstakes General Rules

By entering the Sweepstakes, Entrants agree to abide by these Sweepstakes Rules and Regulations and the decisions of Capehart Family Dentistry, which are final.

9) Winners List

A copy of the winner list or a copy of the Sweepstakes Rules and Regulations will be available on our website: www.CapehartDental.com from August 2021 – February 2022.

10) Disqualification

The Sponsor is not responsible for lost, interrupted or unavailable network server or other connections, miscommunications, failed telephone or computer or telephone transmissions or technical failure, jumbled, scrambled or misdirected transmissions, or other error of any kind whether human, mechanical or electronic. Persons found tampering with or abusing any aspect of this Sweepstakes or the operation of Capehart Family Dentistry, as determined by Capehart Family Dentistry, in its sole discretion, will be disqualified. If disqualified for any of the above abuses, Capehart Family Dentistry reserves the right to terminate the Entrant's eligibility to participate. In the event any portion of this Sweepstakes is compromised by virus, bugs, non-authorized human intervention or other causes beyond the control of Capehart Family Dentistry, which in the sole opinion of Capehart Family Dentistry, corrupts or impairs the administration, security, fairness or proper entry into the Sweepstakes, Capehart Family Dentistry reserves the right, in its sole discretion, to suspend or terminate the Sweepstakes and to award Prize(s) to individuals selected at random from the pool of Entrants received up to the point of termination. In no event will more Prizes be awarded than those listed in the Sweepstakes Rules and Regulations.

11) Tax Information

Liability for any applicable taxes imposed by any government, if any, on any Prize won is the sole responsibility of the winner of such Prize.

12) Applicable Laws

This Sweepstakes is subject to all applicable federal, state and county laws. Void where prohibited or restricted by law.

13) Prize Disclaimer

The Sponsor is solely responsible for the delivery of the Prize to the Prize winners, as declared by Capehart Family Dentistry. Capehart Family Dentistry shall not be responsible or liable to Entrants for any losses, damages or costs incurred as a result of Entrants entering the Sweepstakes or use of a Prize won in connection with this Sweepstakes or the failure by the Sponsor to deliver the Prize to the winner in accordance with the Sweepstakes Rules and Regulations. By participating in the Sweepstakes, each Entrant agrees to release and hold harmless Capehart Family Dentistry, and the employees, officers, directors, shareholders, agents, representatives of Capehart Family Dentistry, its parent company, affiliates, subsidiaries, advertising, promotion, and fulfillment agencies, from any and all losses, damages, rights, claims and actions of any kind in connection with the Sweepstakes or resulting from acceptance, possession, or use of any prize, including without limitation, personal injury, death, and property damage, and claims based on publicity rights, defamation, or invasion of privacy. Capehart Family Dentistry reserves the right to revise these rules at any time at its sole discretion.

Capehart Family Dentistry is not responsible for any additional fees associated with the Jeep. No rainchecks.

14) Data Protection Notice

Entrants' personal information is protected by Capehart Family Dentistry's Privacy Policy. The Capehart Family Dentistry Privacy Policy can be found on our website under "new patients" and is labeled "Privacy Policy".